

Jordan Griffin

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Capricious.xyz

Education

General Assembly

Jan 2019 - Apr 2019

User Experience Design

SF State University

Jan 2014 - Dec 2015

BA: Fine Arts Digital Media &
Emerging Technologies

Minor: Anthropology

Modesto Junior College

May 2009 - Dec 2014

AA: Studio Art

Deliverables

Surveys

User Flows

Sketches

Site Maps

Screen Maps

Comparative Analysis

Wire Frames

Lo Fidelity Prototypes

High Fidelity Prototypes

Skills

Ethnography

Illustration

Information Architecture

Personas

Prototyping

Research

Sketching

Storyboarding

Tools

Adobe XD

Illustrator

InDesign

Invision

Sketch

Tableau

Experience

Instacart *Brand Coordinator*

July 2019 - Feb 2020

- Generate and update weekly reports, raising inconsistencies and solutions to the Brand Partnerships team.
- Work with the Business Development teams to prepare materials and reports for evolving products and systems.
- Assist the CPG team with the creation, execution, and management of Instacart's e-commerce products.

General Assembly

Jan 2019 - Apr 2019

Silverberry Genomix

- Produced a native IOS app that can deliver curated content to help users meet health goals.
- Conveyed design plans and visualized concepts to clients through the use of artifacts and deliverables.
- Tested and evaluated designs throughout the development cycle, continually iterating on the product
- Conducted user research and facilitated group conversations to guide and clarify project goals

InvisaWrap

- Created a product page and newsletter signup In a two day sprint along with another designer and two engineers
- Partnered with engineers to bring designs to life while navigating technical constraints.
- Collaborated with design teams to fully develop products.

One Medical *Administrative Assistant*

July 2016 - July 2018

- Advocated for patient best interests with internal teams and with Insurance companies.
- Worked with medical staff to process insurance authorizations, provide patients with updates, next-steps, and expectations. Managed purchasing and redistribution of supplies.
- Communicated patient feedback to improve the experience.
- Trained and onboard new clinical and operations staff with best practices.
- Acted as an interim manager to local teams providing support during staffing constraints.

Square *Customer Support*

Jan 2016 - July 2016

- Established relationships between merchants and larger company through product and hardware troubleshooting and business verification.
- Fielded merchant questions and concerns regarding account security to restore control to merchants.